

# JUSTIN DUPLAIN

## DESIGN PROFESSIONAL

### SUMMARY

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I am a graphic design professional passionate about the intersection of science, technology and humanity. I believe strongly in the power of journalism and information design. My primary interests lie in design for web-based communication, data visualization and information graphics. I am a military veteran and enjoy photography and running.

### QUALIFICATIONS

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#### Professional Skills

- Proven leadership
- Great listener
- Skilled at visual & oral presentation
- Organized worker
- Data-savvy
- Research oriented

#### Personal Traits

- Reliable and professional
- Patient and friendly
- Helpful personality
- Motivated leader
- Independent learner
- Enjoys research and application

#### Software/Tech

- Adobe: CS/CC, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premier Pro, Muse, Acrobat Pro, Lightroom
- Web: HTML5, CSS3, JavaScript
- Microsoft Office Professional
- Digital photography

### EXPERIENCE

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AUGUST 2013 - PRESENT

AURORA LIGHTING

#### Jr. Web Graphics Designer

- Utilize Adobe CC & CS6 to produce communications for desktop and mobile use
- Design graphics for digital media requirements, including tablet and phone applications, video media, web advertisements and email campaigns
- Code responsive HTML and CSS for standalone websites, email campaigns and for use within CMS frameworks
- Provide a professional learning environment through mentorship of graphic design interns
- Optimize images for use on the web, in mobile applications and for use with online social media platforms
- Contribute to video production by providing illustrations/graphics and video editing and animation support

JULY 2012 - MAY 2013

USF ST. PETERSBURG: THE CROW'S NEST STUDENT-RUN NEWSPAPER

#### Creative Director

- Redesigned the newspaper from the ground-up and developed character and paragraph style sheets to support updated layout
- Trained creative and editorial staff on the use of Mac OSX and Adobe CS6
- Designed imagery and produced the weekly layout, including the design of informational graphics, illustrations, and advertisements for print and digital use
- Formatted the newspaper for 4-color process print and coordinated with the printer for quality assurance and production

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## EXPERIENCE continued

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JANUARY 2013 - APRIL 2013

THE TAMPA BAY TIMES, ST. PETERSBURG, FL

### **Graphics Intern**

- Worked alongside award-winning designers and illustrators to produce daily and special section graphics on deadline utilizing Adobe CS6 and DTS integration software
- Designed imagery, informational graphics, typography and illustrations to support web and print articles
- Designed full-page print layouts on deadline based on scheduled stories

2000 - 2008; 2008-2010

U.S. MARINE CORPS AND THE CUBIC CORPORATION

### **Force Deployment and Operations Analyst**

- Operated as a key leader within the Marine Corps force deployment community to establish, review and maintain processes in support of Marine Corps force deployment policy and operations
- Developed visual presentations to inform key Marine Corps leadership on Marine Corps unit operational and deployment statuses during wartime operations
- Led local and international teams in implementing Marine Corps deployment and rotation policy and plans in support of Middle East operations, developed processes and publications to manage those policies
- Trained new and veteran team members in the use of a variety of digital tools, Marine Corps policy and operations, database management, and reports generation
- Mentored subordinates and associate Marines in career and personal development
- Developed, tracked and provided guidance in support of subordinate career training plans, continuing and college education
- Responsible for maintaining accountability of secret classified print and digital material and equipment within secure military facilities
- Troubleshoot software and hardware issues to maintain operational status in an office and during deployment in wartime environments
- Maintained section computer equipment, logged equipment checkout, responsible for section equipment purchases and maintenance scheduling
- Managed the section's Microsoft SharePoint website for planning, special user access, collaboration and file sharing
- Maintained a Windows-based LAN server in support of user access to shared data, printers and files

## EDUCATION

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USF ST. PETERSBURG, CLASS OF 2013

### **BFA: Graphic Design, Minor: Art History**

- 3.9 GPA at USF

ST PETERSBURG COLLEGE, FALL 2013

### **Continuing Education:**

- Programming courses (Python, JavaScript)
- Responsive Web design (HTML5/CSS3)

POYNTER NEWS UNIVERSITY

### **Continuing Education:**

- USFSP-Poynter Certificate of Proficiency in Digital Technology for Journalists

## INDEPENDENT/FREELANCE

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- USFSP 2013-2014 Orientation office: Orientation manual design and layout
- USFSP Dept. of Digital Journalism and Design: Creation of online instructional graphics & logo design updates